



INDIANA UNIVERSITY
ONLINE

REVOLUTION *through* **EVOLUTION**

September 2021

Dear Colleague,

Online education is here to stay, and universities must evolve to meet students' post-pandemic expectations. At Indiana University, we put online learners on equal footing with traditional learners. Increasingly, they are one and the same.

Our university, like yours, has learned and evolved in the past 18 months. Now, more than ever:

We approach online programs with the same level of quality and intentionality as our on-campus programs. We reviewed and revised the courses that moved online as an emergency response to the pandemic in March 2020. Faculty experienced in online pedagogies led the way. Faculty with no exposure to online education—or even a learning management system—have had a full year to develop high-quality courses with the support of campus teaching and learning centers.

We're seeing the benefits that online education provides to further enhance the success of students and IU. Online courses have offered faculty opportunities for innovation, enrichment, and collaboration in teaching. They have offered students flexibility in scheduling and access to more courses. They have reached a wider and more diverse population of students.

We're enrolling more students who want a partial or fully online experience. National survey results suggest that supplementing on-campus coursework with online courses will increasingly be the norm. Even before the pandemic, IU's Center for Evaluation, Policy, & Research found that 95 percent of IU students in fully online programs would recommend IU Online to their peers.

We're growing our capacity to meet current and future student expectations. In the first half of 2021 alone, IU launched 23 online academic programs. New media production spaces on four campuses helped facilitate the creation of high-quality teaching video for coursework.

As you navigate the revolution of online education, we hope you'll take a little time to learn about us.

Sincerely,

Susan Sciame-Giesecke

Interim Executive Vice President for University Academic Affairs

a collaborative step to the

NEXT LEVEL →

It's no longer either/or.

The distinction between online and on-campus education is increasingly blurred. Between 2013 and 2019, the number of IU students taking at least one online class was growing by 2 percent annually. IU Online is preparing for accelerated growth in online learning that serves on-campus students, as well as fully online students. Several factors are fueling this growth:

The national competition for students shopping for an education that meets their needs and expectations. To be competitive among the growing number of online providers, we'll need to give learners what they want: workforce-ready content leading to career advancement, relevant communications and marketing, lifelong-learning opportunities and services, and a commitment to inclusivity.

Faculty experience and expertise. Our faculty will need hi-tech tools and support for innovation. Those who are skillful with technology and able to connect personally with students will be magnets for learners. We must continue to offer a robust array of faculty development opportunities and foster a dynamic peer network that builds enthusiasm and drives adoption.

The character and mission of our university. IU has long been an innovator. Innovation relies on people—to ask questions, experiment, test, break things, and try again. Innovation takes communication, collaboration, and patience. IU Online's collaborative model reflects the spirit of Indiana University, where everyone brings their best skills and experience to the table.

It's not a rush to the finish, but a collaborative step to the next level.

IU ONLINE IS INDIANA UNIVERSITY—ONLINE.

IU courses. IU faculty. IU degrees.



“I can’t say enough about IU faculty standards of excellence and the rigor of their courses. Faculty make it easy to recommend their programs. I tell them they’re all-stars.”

—Liz Ferris, Academic Advisor

Find us at:

online.iu.edu | learningonline.iu.edu | teachingonline.iu.edu
ooe.iu.edu | expand.iu.edu | iu.edu/online

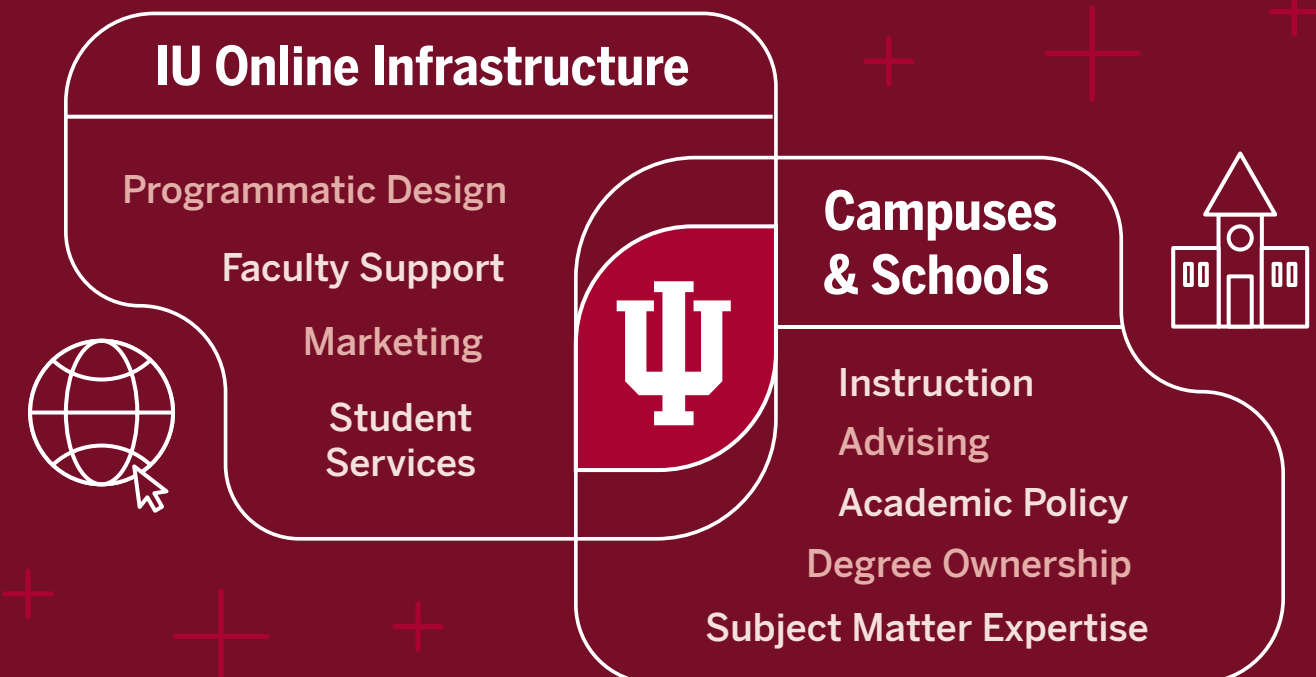
We’re in it for keeps.

IU Online is Indiana’s largest online provider of four-year and graduate degree programs. Our programs are developed and offered through our traditional campuses and departments, and our campuses collaborate to provide services, share courses, and oversee program quality. This collaboration ensures an IU experience in our online programs and enables efficiency and scalability. Just as importantly, it allows us to keep our costs down to create affordable programs for our students.

IU Online is funded with less than 5 percent of the revenue generated from online courses. With this funding, we are able to support:

- Faculty innovation
- Compliance/academic integrity
- Marketing and recruitment
- Data and market analysis
- Supplemental student services

Partnering for Success



serving INDIANA & BEYOND

IU Online anticipates and meets students' needs. Our efficiency in program development enabled us to create 35 programs in one year, keeping students career ready in an ever-changing economy.

Noncredit Offerings

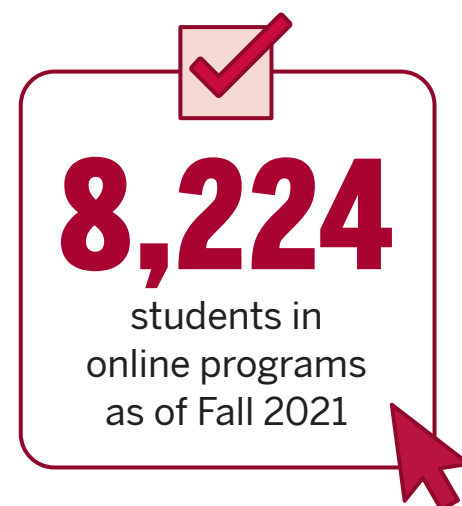
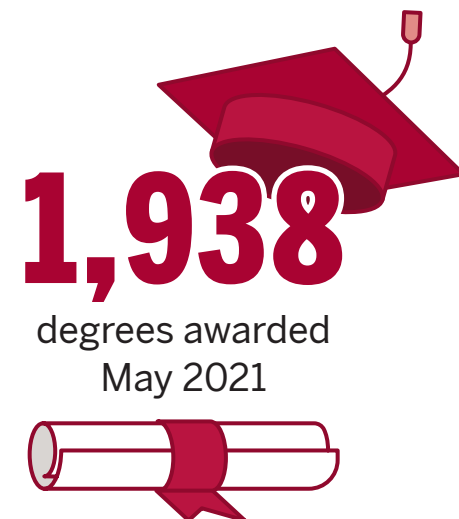
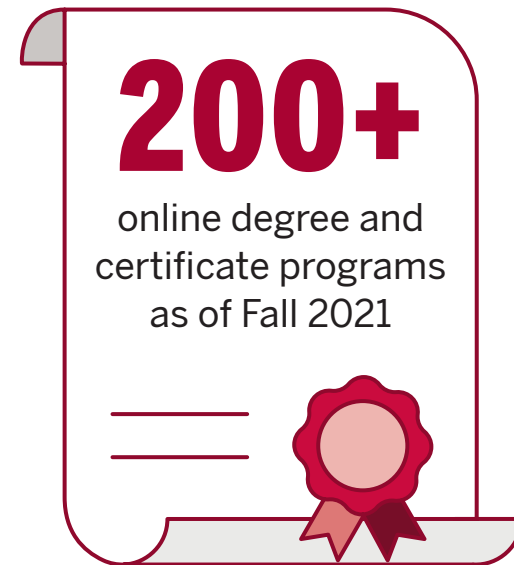
through IU Expand



1,044
course listings



416,452
unique users



Student Services

The services our students receive are personal, and our commitment to simplifying processes ensures that our services are accessible and user friendly. Our application was cited as a model of seamlessness in Roger Dooley's book *Friction*.

"I felt like I was the only student my advisor had. She was easily accessible. She answered my questions, helped me define my goals. She was an advocate for me."

—Tracy Dawson, BS Psychology



Admissions & Recruitment

Student outreach and personalized application support.



Onboarding

Interactive modules that equip students for online learning.



Financial Aid

Personal financial counseling and money management tools.



Math & Writing Support

Access to IU-trained math mentors and writing consultants.



Academic Advising & Success Coaching

One-on-one support to help students reach their goals.



Contact Center

24/7 direct support through chat, email, or call.

laying the FOUNDATION

IU Online is Indiana University, built on IU's esteemed reputation, offering the same diversity in programming, and awarding the same respected IU diploma. The 400 faculty who work across campuses to teach our online collaborative programs are key to student success. We ensure they have the resources to provide innovative, inspired teaching.



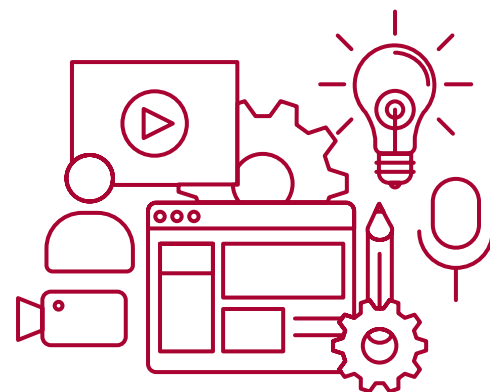
"We want to ensure faculty have the tools to keep students engaged whatever the modality, so their learning experience is the best it can possibly be."

—Randy Newbrough, Assistant Director,
IUPUI Center for Teaching and Learning

Technology

IU has decades of investment in technology-enhanced teaching and learning tools, providing such resources as:

- Canvas
- Kaltura
- Zoom
- Lightboard
- Jamboard
- VoiceThread
- InScribe
- OneNote
- Google Docs, Sheets, Slides, and Draw
- CN Post
- Microsoft Teams
- Top Hat
- Quick Check



Quality Assurance

We partner across IU to create a community of support.



Teaching and Learning Centers support instruction and curricular design.



Self-serve tools like the Faculty Starter Kit and the IU Expand website give faculty an edge in expertise.



The Faculty Academy on Excellence in Teaching (FACET) and campus teaching centers share best practices for teaching.



Participation in Quality Matters puts tools, workshops, peer reviews, and certification in the hands of faculty.



The IU Online Conference and professional development webinars provide forums for sharing.



Continuing the Conversation webinars promote ongoing exchange and collaboration.



"Peer-to-peer faculty networks have built, augmented, and made public a community of experts on how to teach online and how to engage students in online learning. It has broken down silos across campuses, departments, and disciplines."

Gina Londino, Faculty Fellow

building our **FUTURE**

“We listen to our students’ voices. I cannot tell you how important that will be to the success of our online programs.”

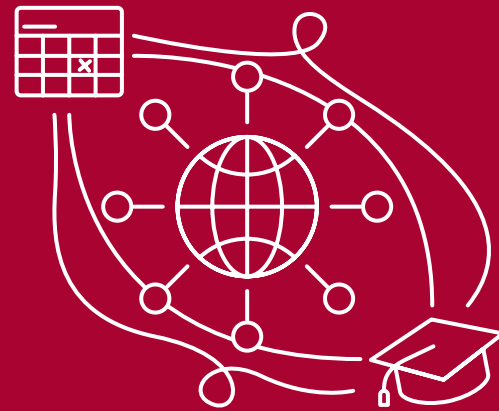
—Lisa Russell, Professor of Business

Research and best practices inform our decisions and strategy. Examples include:

- *Student Expectations for Quality in Online Coursework*. IU survey reporting what students expect from online education.
- *After the Pivot: Strategic Evolution of Online Education in the Research University*. Recommendations from online leaders in the Big Ten Academic Alliance.
- IU Online conference and Continuing the Conversation webinars. Sharing/networking events for faculty and staff involved in online education.

IU Online meets students where they are.

The higher education landscape, and student expectations for online learning, will keep evolving. IU Online stands out as an innovator to guide and support our students and educators.



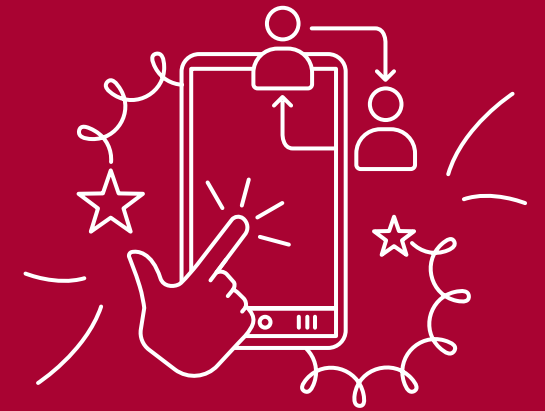
..... **Flexibility**

Accessible and affordable education that accommodates diverse ways of learning, schedules, ages, and budgets. Programming that supports inclusion and diversity.



..... **Relevance**

Education that hones skills and advances careers. High-quality technology and savvy faculty who make learning engaging and inspiring.



..... **Services**

A university that cares for students as individuals. Easy-access, personalized services that meet their needs and interests. Opportunities to engage and be part of a community.

“Through group assignments I formed genuine connections with fellow students. We stay in touch, support each other, and discuss our work and professional lives.”

—Susie Ditsworth, MSN, Nursing Education



INDIANA UNIVERSITY ONLINE

200+

Online Programs

1,938

Degrees Awarded

10,674

Class Sections

8,224

Students in Online Programs



#21

Best Online Bachelor's Degree

Ranked **#17 for Veterans**



#3

Best Online MBA

Ranked **#1 for Veterans**

- **#1** Best Online MBA, Marketing
- **#2** Best Online MBA, General Management
- **#3** Best Online MBA, Analytics
- **#4** Best Online MBA, Finance



#2

Best Online Graduate Business (non-MBA)

Ranked **#1 for Veterans**



#42

Best Online Graduate Education

- **#3** Educational/Instructional Media Design
- **#4** Educational Administration and Supervision
- **#5** Curriculum and Instruction
- **#5** Special Education

#49

Best Online Graduate Nursing

- **#4** Nursing Education
- **#16** Nursing Administration/Leadership