INDIANA UNIVERSITY
ONLINE

IU Courses. IU Faculty. IU Degrees.

Dear Colleague,

The digital technologies of the late 20th and early 21st centuries changed the way that students engage with colleges and universities in innumerable ways, both superficial and profound. Among the most fundamental changes are the ways that 21st-century students receive and engage with knowledge and with other individuals, the sheer volume of information and analysis readily available to students and faculty, and the weakening (though not the erasure) of the geographic boundaries that have traditionally defined higher education institutions.

Online education exemplifies these changes. Indeed, online education has itself become a motivator of change in American higher education, because students are increasingly drawn to online instruction, either as a sole mode of instruction or as part of a more traditional face-to-face experience. Few institutions can responsibly ignore or entirely abjure these developments. And certainly any institution that seeks to serve a wide range of students coming from a diverse set of personal circumstances must engage seriously with both the opportunities and pitfalls of online education, if it is to meet the needs of such students.

We at Indiana University seek to develop and deploy the tremendous potential of digital technology in service of the diverse students we serve as Indiana's flagship public university. At the same time, we are determined to hold fast to the values of academic integrity, rigor, student engagement, and innovation that have been the hallmark of an IU education for nearly two centuries. We are determined, in other words, that the online education we offer is authentically IU, reflecting—and indeed extending—IU's fundamental commitment to excellence in education.

I hope that you will find this introduction helpful in understanding the values that animate IU Online, as well as our unique collaborative approach to online education, which is designed to further our commitment to an excellent, engaging, and rewarding college or graduate education.

Sincerely,

John S. Applegate
Executive Vice President
University Academic Affairs

IU Online is Indiana University—*online.*

At Indiana University, online education is guided by a strategic vision calling for programs and services that

- protect and advance the all-important academic integrity of an IU degree,

- leverage the university's scale, resources, reputation, and diversity of offerings,

- grow enrollments and increase student retention, and

- provide a platform for innovation.

IU's Office of Online Education is responsible for implementation of the strategic vision. Its responsibilities include:

- Stewardship of Academic Program Development

- Compliance

- Seamless Student Services

- Marketing and Recruitment

Source: IU Online: A Collaborative Model for Online Education at Indiana University, Executive Vice President for University Academic Affairs John S. Applegate, January 2016.

Integrity & Best Practices

Best practices are the foundation of IU Online's academic integrity. Our programs comply with all local and national academic requirements, and meet the same high standards as those on campus. Collaboration across the campuses leverages talent in a continual cycle of innovation in academic student services, on campus and off.
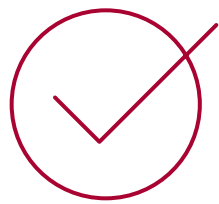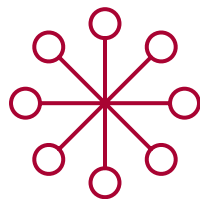
COMPLIANCE

IU Online is a member of NC-SARA and meets the compliance requirements of the Higher Learning Commission and regulators across all 50 states.
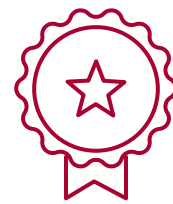
ACADEMICS

IU Online shepherds new online programs through a multi-level process to ensure that programs meet standards commensurate with on-campus programs.

COLLABORATION

IU Online facilitates collaboration across IU's seven campuses to leverage campus talents and resources while avoiding duplication of services. Results: reduced costs and an authentic IU experience for students.
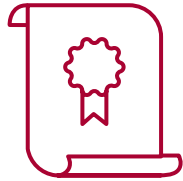
INNOVATION

IU Online catalyzes innovation in the online and face-to-face environments. It spearheaded IU's course sharing across campuses, development of noncredit coursework, and onboarding processes for new online students.

Strong and Getting Stronger

124
Online programs offered by IU Online.

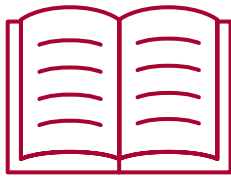**5,700+**
Students enrolled in IU Online programs.

30,000+
Students take **at least one** IU online class.

32%
Of all IU students take online classes.

~8,700
Students with **100% online** schedules.

5,000+
Class sections offered per year.

Seamless Student Services

IU Online leverages IU's excellent on-campus student services to provide wraparound services that address online students' individual needs.
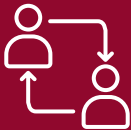
The new-student onboarding process is built specifically for online students.

Financial advisors and money management tools help students make the right financial decisions.

A personal success coach accompanies each student through every step of the degree program.

Success coaches work with academic advisors to provide students with information, guidance, reminders, and advice.

Students have 24/7 access to support in math and writing.

Career specialists help students identify career goals and the steps for achieving them.

Academic Excellence is Key

Faculty on IU's seven campuses collaborate on program development and instruction. That means students in our 124 online graduate and undergraduate degree and certificate programs benefit from the combined and extensive expertise of faculty in each field, and experience a wide range of viewpoints. Innovation and best practices in online instruction ofen give rise to improvements in the campus classroom.

Here's how we deliver a first-rate academic experience:

- IU Online encourages the use of Quality Matters™, a nationally recognized standard of quality assurance in online course development and delivery.

- Instructional designers work with faculty to build connectivity into course activities and maximize student engagement with instructors and other students.

- IU Online builds community and promotes innovation at an annual online conference, where faculty, staff, experts in online course design and delivery, and renowned keynote speakers share best practices in online education.

- Online students receive the same IU diploma as on-campus students.

"My professors got it that it's not a face-to-face classroom experience. They got it that they needed to be attentive and responsive. They encouraged us to call and text. They were never rushed. They often followed up to make sure I understood."

Justin Westfall, Class of 2018
BS Business Administration

"Teaching online can be more effective because of the data available on student comprehension and performance. I use this data to engage in regular and substantive interaction with individual students. It also alerts me to areas where I may need to adjust how I deliver content to aid comprehension."

Carolyn Gentle-Genitty, Professor
IU School of Social Work

1820–2020

INDIANA UNIVERSITY

online.iu.edu

BEST ONLINE PROGRAMS
U.S.News & WORLD REPORT
BACHELOR'S
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